PRESS RELEASE

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CHINATOWN LONDON TO WELCOME NOODLE & BEER'S SECOND LOCATION IN THE CAPITAL

Shaftesbury Capital has announced that the Chinese hospitality concept, Noodle & Beer, is expanding across London, selecting Chinatown London's 27 Wardour Street for its second-ever location.

Opening in January, Noodle & Beer's 950 sq ft restaurant's ground floor will be centred around a modern bistro atmosphere, with the lower ground floor delivering a more intimate dining setting. Complementing the stylish interiors, the menu will consist of richly seasoned noodle-based dishes, including spicy favourites such as *Xian Jian Niu Rou Main*, stir-fried beef slices with three types of fresh chilli, and *Tian-shui Mian*, handmade thick udon noodles served with a sweet and spicy sauce. Visitors will also have the choice of a selection of carefully chosen beers, everything from local independent products to well-known Asian beers, on a monthly international rotation.

With a concept focused on creating a social experience, Noodle & Beer has been designed as an ideal hospitality location for office workers and tourists during the day, later transforming into a lively and atmospheric space for those looking to make the most of the neighbourhood's nightlife.

Xiaoxiao Wang, Founder of Noodle & Beer, commented: "Born from a desire to bring the simple pleasures that come from pairing noodles with beer to a new audience, the expansion of Noodle & Beer to Chinatown London is fundamental in achieving this. For the Chinese and ESEA community, Chinatown London is more than just a place for authentic food; it's a cultural anchor always buzzing with life. Joining a destination that holds such a special place in our hearts feels incredibly full circle for me, and we look forward to bringing a distinct selection of food and drink that people from far and wide can come together and enjoy."

The news follows the opening of Korean grab-and-go concept, BUNSIK, having launched its latest location at Chinatown London's 31 Wardour Street last month. The new 900 sq ft site is the Maguro Group's second in Chinatown London, situated adjacent to its Korean BBQ concept, Pochawa Grill.

-Ends-
@chinatownlondon
#ChinatownLondon

Notes to Editors

Chinatown London
As the largest Chinatown in Europe, Chinatown London is the go-to destination for regional Chinese and Pan-Asian cuisine. Its twelve predominately pedestrianised and interconnected streets, lined with iconic red lanterns, are

home to an ever-evolving mix of traditional and new concepts that reflect emerging dining trends from cities such as Shanghai, Beijing, Tokyo, and Seoul.

Equally thriving day and night, the area's restaurants, bars, shops and cafés, as well as its unique mix of ESEA supermarkets, authentic Asian retail stores and more, attract large numbers of Londoners, tourists, international students and local workers.

中国城

作为欧洲最大的中国城，伦敦中国城是追求地道中餐和亚洲美食的热门去处。这里有十二条以步行为主、互相连接的街道，路边挂满了标志性的红灯笼。中国城的美食也在不断演变，融合了传统与新潮的美食概念，将来自上海、北京、东京和首尔等城市的新兴餐饮趋势带给大家。
无论白天还是夜晚，这里的餐厅、酒吧、商店和咖啡馆，以及特色的东南亚超市、正宗亚洲零售店等，无不吸引着在伦敦学习，工作，旅游和生活的每一个人。

About Shaftesbury Capital PLC:
Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio, valued at £4.8 billion, extends to 2.7 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of restaurants, cafés, bars, shops, residential and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho, and Chinatown. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line.

Shaftesbury Capital shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange.
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Our purpose
Our purpose is investing to create thriving destinations in London's West End where people enjoy visiting, working and living.